

IBS Principals Attend World Intellectual Property Day 2024 on Capitol Hill

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WEST PALM BEACH, FL, August 2024—South Florida-based private equity firm IBS Institutional Capital (IBS), an IBS Investment Bank sister company (IBS, N.A.), today announced its principals attended World IP Day 2024 held on Capitol Hill (Word IP Day).

The firm’s senior members joined the annual event alongside the United States Patent and Trademark Office (USPTO), the U.S Copyright Office, Rep. Darrell Issa, Chair of the U.S. House Judiciary Subcommittee on Courts, Intellectual Property, to commemorate the importance of intellectual property (IP) rights drivers of innovation and creativity.



The event themed IP and the United Nations’ Sustainable Development Goals (SDGs), or “IP and the SDGs –IP as a Solution,” include goals such as affordable and clean energy, climate action, and gender equality. Members of the IBS team participated in panel discussions and planned exchanges with industry experts.

In 2021, the firm announced its \$250MM IP financing envelope backed by its affiliated fund, IBS Equity Fund III, LLC, and co-lender syndication. The financing provides non-dilutive growth capital through warrants, royalty acquisitions, and litigation monetization and targets companies with rich revenue-supported patent, design, and trade secrets portfolios. “The world rapidly transitions from tangible to intellectual assets. Lenders and investors are quickly learning to include IP among other valuable core assets,” IBS Chief Investment Officer Jason Jackson told reporters.

In 2022, Jackson, a legacy member of the Forbes Finance Council, was credited with publishing the first comprehensive IP financing article on leading global syndication. The Forbes article “What Is Intellectual Property (IP) Financing and Why You Should Know” provides IP holders with a critical framework to navigate IP monetization.

About IBS, N.A.

IBS Institutional Capital, an affiliate of IBS Investment Bank, is a privately held, national balance sheet lender deploying debt capital to lower-middle-market businesses and real estate companies. Through its closely held companies, the firm makes direct control and minority equity investments across diverse industry profiles. For more information about IBS and its sister companies, visit the links at the bottom of the release.