IBS Investment Bank Announces IBS Institutional Capital Brand Integration

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IBS Investment Bank offers institutional investors a distinctive array of qualified investment opportunities through its origination arm IBS Institutional Capital

FORT LAUDERDALE, FL, FEB. 2021— Fort Lauderdale-based private equity firm IBS Investment Bank (IBS, N.A.) today announced the brand integration of its sister company, IBS Institutional Capital (IBS). The addition supports the firms' commitment to increase its service delivery across all channels.

The firms' branding addition will reflect the recognition of IBS Institutional Capital as the client-facing, lending division for IBS, N.A. According to management, the public announcement reflects an internal operational change that occurred in early 2020. The rebranding will be ongoing as the company implements the new logo and brand elements.

"What once was a one-brand company focused on small business finance now has become a global multi-brand group with several lines of business and multiple brands across its corporate and real estate financing activities. The public projection of IBS Institutional Capital was necessary to support our mission in all elements of our brands," explains IBS Chief Investment Officer Jason Jackson.

About IBS, N.A.
IBS Investment Bank (IBS, N.A.) is a privately-held investment bank dedicated to performing the capital markets and risk management functions of its sister companies and select institutional investors. In 2014, the firm launched its fintech-based IBS Banker Portal™, which services as a capital markets exchange between IBS Institutional Capital and over 150 FDIC depository banks.

About IBS
IBS Institutional Capital (IBS), an IBS Investment Bank sister company, is a privately held, national balance sheet lender specializing in placing direct investments into small to middle-market sized businesses and real estate companies. For more information about IBS and its sister companies, visit the links below.