

IBS, N.A. Provides \$5MM Performance Standby Letter of Credit for Proven Natural Products, LLC



CORPORATE FINANCE FOR GROWTH & MATURE COMPANIES

IBS Investment Bank offers institutional investors a distinctive array of qualified investment opportunities through its origination arm Institutional Banking Services, N.A. CORP.

FORT LAUDERDALE, Fla. September 2016— Fort Lauderdale-based private equity firm IBS Investment Bank a division of Institutional Banking Services, N.A. CORP (IBS, N.A.) today announced it has provided a performance based Standby Letter of Credit (SBLC) to Fort Lauderdale based health supplement manufacturer Proven Natural Products, LLC (PNP). The new facility will allow PNP to increase trade terms with its suppliers and demonstrate financial strength and ability to large retailers.

Proven Natural™ manufactures and distributes health supplements that are naturally produced by the human body. The Company is centered upon deriving its supplements from a natural whole food based. Led by its ground breaking olive based, Ubiquinol form CoQ10, Proven Natural™ has garnered the attention of multiple national grocery chains. “We are enthusiastic about the momentum at PNP since our initial investment in April. The SBLC poises the company to more efficiently work with its supplier to take advantage of greater market opportunities” IBS, N.A. Chief Investment Officer Jason Jackson told reporters.

Through its Pillar Capital Advisors, LLC division, the principals of IBS Investment Bank seek to invest their individual capital in the form of equity through roughly 6-10 emerging companies per year. The provision of equity by IBS, N.A. allows growing companies the flexibility to expand while maintaining a healthy balance sheet. Since serving as IHOP’s BRFA exclusive lender from 2011-2012, IBS, N.A. has continued to cement its position as a leading corporate lender and trusted partner to small and medium sized businesses.

About IBS, N.A. CORP

IBS Investment Bank, a division of Institutional Banking Services North America (IBS, N.A.) is a privately held institutional banking firm dedicated to providing investment advisory, corporate and real estate finance, treasury management and human capital services to its institutional clients. IBS, N.A. also serves as a corporate holding company that manages the group’s interest over its 14 subsidiaries and affiliates. IBS, N.A. affiliate/subsidiary business model allows the group to comply with affiliated business agreement laws while providing a tangible value to its clients.

About Proven Natural Products, LLC

Proven Natural Products, LLC was founded with the purpose of delivering supplements that are naturally produced and required by the human body. PNP supplements exceed expectations by ensuring products are based in nutritious whole foods. With administrative offices in Fort Lauderdale, Florida and an 80,000sqft, FDA approved manufacturing facility located outside of Atlanta, PNP is able to produce high quality, organic, Proven Natural (TM) supplements that inspires bodies. (Learn more at www.provenaturalproducts.com)